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“ADVERTISER TERMS AND CONDITIONS”

By using our Ad Network, all advertisers have agreed to the following policies.

If you fail to comply with these policies, MOA reserve the right to stop serving your advertisement at any time.

Ad Campaign

Advertiser must have the permissions to create an ad campaign of a business. Advertiser will not advertise Ads that do not meet our advertising guidelines.

Prohibited Advertisement

- Religion related
- Violent
- Hate speech
- Defamation
- Gambling that involves real money
- Pornography
- Illegal Products
- Malware, spyware or malicious website

Ad Serving

We bill Ad Campaign on a **Cost Per Thousand + Cost Per Click** basis.

Ad Cancellation

Both advertiser and MOA reserve the right to cancel any campaign at any time. The Ad spending will be charged and refund the remaining amount to your account accordingly.

Limitation of Liability

NO PARTY OR ITS AFFILIATES MAY BE HELD LIABLE FOR ANY (1) LOSS OF PROFIT; (2) LOSS OF ANTICIPATED SAVINGS; (3) LOSS OF BUSINESS OPPORTUNITY; (4) LOSS OF DATA; (5) DAMAGE CLAIMS.

WE WILL NOT BE LIABLE FOR ALL CLAIMS RELATING TO THE SERVICES FOR MORE THAN 1,000 USD.

“PUBLISHER TERMS AND CONDITIONS”

By using our Ad Network, all publishers have agreed to the following terms and conditions.

We review all of the ad images from our advertisers before we send THEM to your websites. Our review team will make sure only legal and acceptable advertisements will be displayed on your website.

If anyone brings a claim against us or our advertisers related to **your actions or content** on your website, you will indemnify and hold us or our advertisers harmless from and against all damages, losses, and expenses of any kind related to such claim. Although we provide rules for content guidelines, we do not control publishers' actions or content. MOA is not responsible for any content or actions of the publishers.

If you fail to comply with these terms and conditions, MOA reserve the right to disable your MOA account at any time without paying out the previous earning.

Content Guidelines

Publishers must not create artificial contents to generate impressions.

MOA ads are **not allowed** to place on pages with content that violates our content policy.

Prohibited Content

- Pornography
- Violent
- Offensive or inappropriate
- Bullying, intimidating, threatening or harassing
- Hate speech
- Defamation
- Gambling that involves real money
- A website to download or view copyrighted materials
- Any other illegal websites

Invalid impressions and clicks

Publishers must not generate invalid views or click on their own ads.

Our sophisticated fraud prevention system will detect these activities, and it will lead to disabling your account.

Encouraging clicks

Publishers must not ask others to click on the MOA ads or use deceptive methods to generate invalid clicks.

Ad Placement

Publishers must consider user experience when deciding the position of the ad block. Website should be easy for the users to use. The ad block should not interfere with content and vice versa.

Accessing Web Pages

MOA may periodically access your web pages using its crawler to send relevant ads to your website.

Prohibited Usage

Except permitted by us, you may not use, alter or distribute our trademarks, contents and any other related materials. You may not hack, modify, reverse engineer, decompile or extract any source codes from our services. You must not alter our Ad Tag or SDK to request the ads.

Privacy and Data Collection

You understand that MOA uses cookies to collect user information to serve relevant ads on your website. It is your duty to disclose your users about data collection. We do not and will not share your detailed information with any third party unless otherwise required by laws. We may disclose your information if we believe it is necessary to protect our rights and properties as well as for the safety of our employees. In the event of a business transfer, we will transfer your information to the new entity. However, all your information will be protected under this policy by the new entity. We may disclose information of our user's statistics to help understand or evaluate our company.

Keeping updated with our communications

We will occasionally send you email updates or call you upon our policy and pricing changes. It is your duty to keep updated with our changes as well as to escalate the complaint to the new changes within a reasonable time period.

Limitation of Liability

WE TRY TO KEEP MOA UP AND RUNNING ALL THE TIMES, BUT YOU USE IT AT YOUR OWN RISK. WE ARE PROVIDING MOA AS IS WITHOUT ANY EXPRESS OR IMPLIED WARRANTIES. MOA AND OUR ADVERTISERS WILL NOT BE HELD LIABLE FOR ANY (1) LOSS OF PROFIT; (2) LOSS OF ANTICIPATED SAVINGS; (3) LOSS OF BUSINESS OPPORTUNITY; (4) LOSS OF DATA; (5) DAMAGE CLAIMS. WE WILL NOT BE LIABLE FOR ALL CLAIMS RELATING TO THE SERVICES FOR MORE THAN 1,000 USD.

Updated at: 22 June 2017